

Courtney Ryan

Brand & Web Designer

prismriotstudio.com

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Detail-oriented designer, who lives for creatively telling stories, solving complex problems, and creating impactful visuals. Looking for a position as a senior brand designer with an amazing team.

Experience

Prism Riot Studio

Founder & Designer (May 2023–Present)

- Established and managed a creative studio specializing in bold, strategic branding and web design for entrepreneurs and start-ups across diverse industries.
- Led end-to-end brand and website design projects, from discovery and strategy to execution and delivery, ensuring a seamless client experience and results-driven outcomes.
- Developed custom brand identities, cohesive visual systems, and user-friendly websites, positioning clients to stand out in competitive markets and connect with their ideal audiences.
- Implemented the StoryBrand framework to align messaging and design with client goals, increasing clarity, engagement, and conversions.
- Delivered impactful websites on Squarespace and WordPress using Elementor, balancing creative aesthetics with functionality and usability.
- Designed reusable social media templates, brand guidelines, and marketing collateral to support long-term brand consistency and scalability.
- Managed project timelines, budgets, and creative direction, ensuring efficiency and high-quality results while overseeing client communications and revisions.
- Built strong client relationships by facilitating collaborative processes, identifying business challenges, and delivering design solutions tailored to their vision and growth objectives.

DesignGood

Contract Designer (2023–Present)

- Worked as a contract designer to develop creative solutions for the Translational Research Institute of Space Health, including branding, illustration, print, and web design.

Senior Designer (2017–2023)

- Worked on branding and website design projects, crafting cohesive visuals that aligned with client goals and resonated with target audiences.
- Managed and art-directed designers, ensuring projects upheld brand standards and exceeded client expectations.
- Collaborated closely with web developers to ensure websites were engaging, accessible, and aligned with client objectives.
- Built strong client relationships with consistent delivery of high-quality design solutions.

Graphic Designer (November 2014–2017)

- Designed and developed branding and website design projects, creating visual identities that elevated clients' businesses and improved their market presence.
- Establish and grow client relationships across various industries with a focus on enhancing brand identity.

Gartner - BuySmart Product Launch

Freelance Designer (August 2022–November 2022)

- Partnered with the product team to create engaging designs for the BuySmart product launch.

Whole Foods Market

Graphic Artist (January 2014–February 2015)

- Part of an award-winning team that designed and hand-lettered marketing materials, including chalkboards and printed signage, maintaining Whole Foods' brand standards.

Houston Symphony

Graphic Designer, Manager of Creative Services (April 2011–December 2013)

- Designed innovative visuals and marketing campaigns resonating with traditional and new classical music audiences.
- Developed brochures, posters, and experimental marketing pieces, incorporating illustration and hand-lettering to reach a new audience.

Skills

Design Thinking & Problem Solving

Brand Design

Web Design

Illustration

Visual Design

Creative Direction

Presentation Design

Email Design

Print Design

Icon Design

Sketching

Project Management

Technology

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Express

Figma

Sketch

Procreate

Canva

Powerpoint

Asana

WordPress

Elementor

Wix

Squarespace

CapCut

Education

Springboard

UX Design Certification (August 2020)

350+ hours of hands-on course material, with 1:1 expert mentor oversight.

Texas State University

BFA in Communication Design (December 2010)

Magna Cum Laude

University of Texas at San Antonio

BA in Communications (December 2006)

Concentrations in Electronic Media and Technical Communication