

# Courtney Ryan

courtney@prismriotstudio.com | 830.570.9568 | Austin, TX

[prismriotstudio.com](http://prismriotstudio.com)

Accomplished brand and web designer with a passion for visually telling compelling stories, solving complex design problems, and delivering impactful results. Seeking an opportunity as a senior designer to collaborate with an amazing team and create meaningful, results-driven work.

## Professional Experience

### Prism Riot Studio

#### Founder & Lead Designer - Self-Employed (May 2023–Present)

- Partnered with clients to align design strategies with their goals, creating compelling narratives that resonated with their audience.
- Designed creative solutions for print and digital, emphasizing impactful storytelling.
- Designed impactful brand identities for clients in diverse industries.
- Designed and developed engaging, responsive, user-friendly websites on Squarespace or WordPress with Elementor, aligning with accessibility and usability best practices.
- Created branded Canva social media templates, email designs, and digital assets tailored to amplify brand recognition across channels.
- Managed end-to-end projects, ensuring high-quality deliverables while maintaining budgets and timelines.

### DesignGood

#### Contract Designer (May 2023–Present)

- Created impactful digital and print designs for The Translational Research Institute for Space Health.
- Communicated complex information clearly and effectively to help further life-saving science by designing infographics, storyboards, branding, user-friendly websites, illustrations and icons, reports, presentations, and more.
- Collaborated with client to align creative assets with their objective, ensuring brand consistency and recognition.

#### Senior Designer (November 2017–May 2023)

- Led design projects across print, digital, and social media platforms, including branding and website design.
- Created visually engaging pitch decks, social media graphics, and campaign assets, achieving high client satisfaction and measurable results.
- Collaborated with clients across industries and developers to ensure designs met goals and usability and accessibility standards.
- Ensured timely delivery of high-quality design projects in a fast-paced environment by managing multiple deadlines and priorities.
- Designed marketing materials such as brochures, in-store graphics, and promotional items, following prepress processes for flawless production.

#### Graphic Designer (November 2014–November 2017)

- Supported the creative team in developing brand assets, websites, and marketing materials that enhanced client visibility and engagement.
- Established strong client relationships through effective communication and consistent delivery of high-quality creative solutions.
- Managed file organization and prepress preparation for print, ensuring all materials were production-ready.

### Whole Foods Market

#### Graphic Artist (January 2014–February 2015)

- Produced hand-lettered signage and marketing materials, elevating in-store branding and customer experience.
- Created award-winning illustrations and visual assets, maintaining consistency with Whole Foods' brand identity.

### Houston Symphony

#### Graphic Designer, Manager of Creative Services (April 2011–December 2013)

- Developed innovative visuals and marketing campaigns resonating with traditional and new classical music audiences.
- Designed brochures, posters, and experimental marketing pieces, incorporating illustration and hand-lettering to reach a new audience.

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## Skills

### Design Expertise:

Brand Design, Web Design, Visual Storytelling, Creative Direction, Illustration, Marketing Collateral Design, Presentation Design, Prepress Preparation.

### Technology & Tools:

**Adobe Creative Suite:** InDesign, Illustrator, Photoshop, Express.

**Web Design Platforms:** Figma, WordPress, Elementor, Squarespace, Wix.

**Marketing Tools:** Mailchimp, Google Slides, PowerPoint.

**Illustration/Editing Software:** Procreate, CapCut.

**Project Management:** Asana, ClickUp.

### Additional Skills:

Design Thinking & Problem Solving, Project Management, Photo Editing.

## Education

### Texas State University

**BFA in Communication Design** (December 2010)

Magna Cum Laude.

### University of Texas at San Antonio

**BA in Communications** (December 2006)

Concentrations in Electronic Media and Technical Communication.

## Certifications

### Springboard

**UX Design Certification** (August 2020)

350+ hours of hands-on course material, with 1:1 expert mentor oversight.